

BAND-AID Stuck on ME



Earle Dickinson

Back in 1920,

this newlywed was living with her husband Earle, and though married life agreed with her, housekeeping did not. When Earle came home from his job as a cotton buyer at Johnson & Johnson, Josephine would always have dinner on the table. Unfortunately, she'd also have several cuts or burns on her fingers. Without an adhesive bandage, Josephine had no easy way of bandaging her own cuts. Earle had to cut pieces of adhesive tape and cotton gauze and make a bandage for each wound. Earle sat down and prepared some ready-made bandages by placing squares of cotton gauze at intervals along an adhesive strip and covering them

"I am stuck on BAND-AID BRAND 'cause Band-aid stuck on me!"

— Berry Mannilow



1958, Sheer band-aids for the Ladies



with crinoline. Now all Josephine had to do was cut off a length of the strip and wrap it over her cut. In a way, it was a mother who was responsible for the invention of the BAND-AID® Brand. Earle soon told his boss at work about his new invention and soon the first adhesive bandages were being produced and sold under the world famous BAND-AID® trademark.

— Markus Mankis

First Sterilized



First Decorated



First In Space



First Athletic



First Faded Scar



2003